



Internet Media Device Alliance Newsletter

JULY 20, 2009

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Corporate Board:

Awox
Reciva
vTuner

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Full Members:

Analog Devices
AWOX
BBC
Deutsche Welle
EBU
Frontier Silicon
Full Join
Global Radio
Pure
Reciva
Revo
StreamForge GmbH
SWR/WDR
vTuner

Associate Members:

Audiovox
C Crane
Cambridge Consulting
ClearChannel
Otaki
Philips
Stream Unlimited
VSP Verband
Schweizer Privat
Radios

Future Meeting Schedule

September 6, 2009: IMDA Summit at IFA in Berlin. All interested parties are invited.

January 2010: General Assembly Meeting at CES in Las Vegas. All interested parties are invited.

IMDA Summit at IFA

Sunday, September 6, 2009 (14:30 to 18:00): We will be holding a half day Summit which will take place during the IFA Conference in Berlin. It will take place on the premises in the ICC Building Room 42. The Summit is open to all people interested in the works of the IMDA.

If you would like to come, please send an e-mail to Claudia Jablonski at claudia.jablonski@imdalliance.org. Payment information is at the end of this Newsletter. We have space for only 100 participants at this Forum. This will fill up quickly so please let us know as soon as possible if you plan to participate.

It would be appreciated if you could pass along this information to others that you believe might be interested in the IMDA Summit.

There will be no charge for IMDA members to attend the Summit. There will be a fee of \$150 per person for non-IMDA members.

Summit Objectives:

1. Roll out IMDA Certified Profile 1 (Internet radios) for the press and to the industry.
2. Provide a discussion forum for industry participants to exchange ideas and strategies to move forward to the common good.

Why Should You Attend?

1. Find out about "The world's first industry standard for Internet Radios".
2. Network with industry peers and potential partners.
3. Be a part of the planning for future efforts of the IMDA (Profile 2 and beyond).
4. Make sure your products will meet IMDA Certification requirements.

Steering Committee:

Chairman: Harry Johnson, vTuner

*Awox
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Deutsche Welle
EBU
Frontier Silicon
Global Radio
Pure
Reciva
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Technical Committee:

Chairman: Andy Giefer, Deutsche Welle

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We're on the Web!
www.imdalliance.org

IMDA Summit Agenda

- 14:30-14:45 Welcome and IMDA Introduction, John Ousby, Director, Broadcaster Services, vTuner
- 14:45-15:30 Presentation of Profile 1
Andy Giefer, Project Engineer, - New Media Department, Deutsche Welle
- 15:30-16:00 Vision of Broadcasting in 2 Years
Roland Beutler, Chairman, EBU Future of Radio Group, SWR Engineer
- 16:00-16:30 Break with refreshments
- 16:30-17:00 Objective of Profile 2, Mark Hopgood, Director of Marketing, Frontier Silicon
- 17:00-17:30 Social Networking
John Ousby, Director, Broadcaster Services, vTuner
- 17:30-18:00 Wrap up

IMDA Profile 1 Certified Internet Radios

The IMDA Profile 1 Certification requirements will soon be available for companies wishing to certify internet radios. The IMDA will be holding a press event during IFA to roll out the IMDA Certification. IMDA Profile 1 Certified products will be on display at the Press Event and the Summit. If you would like to find out how your products can be certified and participate in the Press Event, please contact Claudia Jablonski at claudia.jablonski@imdalliance.org for more information.

Payment Information

METHOD OF PAYMENT to Internet Media Device Alliance, Inc. for Conference Fee:

\$150 (listed in U.S. Funds)

CREDIT CARD:

If you would like to make a payment by credit card, please use the following link:
<http://www.imdalliance.org/paypal>

WIRE TRANSFER:

Account Name:	Internet Media Device Alliance, Inc.
Account Number:	791643638
Bank:	JP Morgan Chase (54 Main Street, Northport, NY 11768)
Swift Number:	CHAS US 33
ABA Routing Number:	021000021