



IMDAAlliance.org

# **Internet Media Device Alliance** **Closing Remarks**

*Las Vegas, January 9<sup>th</sup>, 2009*

# Closing Remarks

- **Cost of Membership**
- **How to Join**
- **Summary**

## Membership costs: FULL MEMBER

- **Cost - \$10K per year. Companies signing up for full membership for 2009 by January 31, 2009 will receive a 50% discount (you pay only \$5,000 for 2009). This entitles you to:**
- **Participate in all IMDA activities**
- **Participate in Plenary Meetings of the IMDA**
- **Voting rights and opportunity to field a member for the steering Board**
- **Delegate representatives and contribution to all Working Groups**
- **Submit written motions to the IMDA steering Board to be dealt with at the next Plenary meeting**
- **Receive information on the activities of the IMDA and their outcome and have access to all documents relating to such activities.**
- **Right to display IMDA logo on end their end products following certification and formal approval from IMDA**



## Membership costs: ASSOCIATE MEMBER

**Cost - \$2K per annum. This entitles you to:**

- **Participate in Plenary meetings of the IMDA**
- **Participate in all events organized by the IMDA**
- **Submit written motions to the Steering Board to be dealt with at the next Plenary meeting**
- **Review and comment on technical specs prior to their adoption**
- **Receive up-to-date information on the activities of the IMDA and their outcome**
- **Right to display IMDA logo on end their end products following certification and formal approval from IMDA**

**Note: Associate Members are not entitled to:**

- **Vote at meetings**
- **Participate in Working Groups unless they are called upon by the Steering Board to do so in view of the substantial contribution expected from such representatives**



## Many Options to get started

- Go to the IMDA website: [www.imdalliance.org](http://www.imdalliance.org) and send an email requesting membership.
- Contact and of the IMDA steering committee members
- Respond to any of the emails you have received about this meeting.
- Tell me or any other steering committee member right now.

## Process

- Tell us you want to join and the level (Full or Associate)
- We will send you an invoice and enter you in the membership roles.
- Full and Associate Members will start to receive all information.
- As working groups are formed Full Members will be invited to participate.



- **The IMDA is planning to expand the worldwide market for Internet media (radio/video) devices:**
  - By developing a well known and accepted global IMDA brand that specifically targets the retailer and the consumer
  - By developing a standard product naming, certification and logo program
  - By developing media device and broadcaster technical standards which will assure that a common minimum standard for internet-enabled products is obtained, meeting the needs of the consumer, the retailer, the device company, and the broadcaster

**\* The future of Internet Media Devices starts here \*  
Don't get left behind!**

**[www.IMDAAlliance.org](http://www.IMDAAlliance.org)**